

Table of Contents

The Report Library

What is the Report Library?	1
Choose a Report to Suit Your Analytical Style	2
Locating Reports in Research Insight	3
How to Run a Report in Research Insight.	10
Opening a Research Insight Report Using Excel.	12
Footnoted Reports with Descriptions	15
Data Codes.	15
Reports in the Balance Sheets Folder	17
Annual Balance Sheet - 11 Years	18
Annual Balance Sheet - 5 Years	20
Annual Balance Sheet with Footnotes	21
Annual Balance Sheet with Footnotes and Descriptions	22
Quarterly Balance Sheet	24
Quarterly Balance Sheet with Footnotes	25
Quarterly Balance Sheet with Footnotes and Descriptions	26
Year-to-Year Percent Change Balance Sheet.	28
Reports in the Cash Flow Statements Folder.	29
Before You Use a Cash Flow Statement.	30
Annual Cash Statement by Activity.	31
Annual Cash Statement by Source and Use	32
Annual Statement of Cash Flows	33
Annual Working Capital Statement.	34
Cash Flow Analysis	35
Quarterly Cash Statement by Activity.	36
Quarterly Cash Statement by Source and Use	37
Quarterly Statement of Cash Flows	38
Quarterly Working Capital Statement.	39
Twelve Months Moving Statement of Cash Flows	40

Reports in the Common Size Statements Folder	41
Annual Common Size Balance Sheet	42
Annual Common Size Income Statement.	43
Quarterly Common Size Balance Sheet.	44
Quarterly Common Size Income Statement.	45
Reports in the Comparative Reports Folder.	47
Comparative Annual Balance Sheet.	48
Comparative Annual Balance Sheet for a User Defined Set	49
Comparative Annual Income Statement.	50
Comparative Annual Income Statement for a User Defined Set	51
Comparative Annual Ratio	52
Comparative Average Annual Balance Sheet for a User Defined Set	53
Comparative Average Annual Income Statement for a User Defined Set	54
Comparative Common Size Annual Balance Sheet	55
Comparative Common Size Annual Income Statement	56
Reports in the Credit Reports and Models Folder	57
Before you use a Credit Report or Model.	58
S&P Long-Term Issuer Credit Rating Cash Flow Statement	59
S&P Long-Term Issuer Credit Rating Criteria.	60
S&P Long-Term Issuer Credit Rating Criteria - Three Year Averages.	61
S&P Long-Term Issuer Credit Rating Ratios	62
Reports in the Earnings Estimates Folder	63
FIRST CALL Consensus Estimates	64
FIRST CALL Earnings Estimates Trends.	65
I/B/E/S Analysts Coverage - Wallflowers or Favorites	66
I/B/E/S Analysts Coverage - Wallflowers or Favorites Current	68
I/B/E/S Standardized Unexpected Earnings	70
I/B/E/S Standardized Unexpected Earnings - Current.	72
Reports in the Financial Services Reports Folder	75
Financial Services Annual Balance Sheet	76
Financial Services Annual Income Statement	77
Financial Services Annual Ratio Report.	78
Financial Services Quarterly Balance Sheet	79
Financial Services Quarterly Income Statement	80
Financial Services Quarterly Ratio Report.	81
Reports in the Geographic Areas Folder	83
Geographic Segments	84
Geographic Segments - 7 year History for Current Areas.	85
Geographic Segments - 7 year History for Historical Areas	86

Reports in the Ratio Reports and Models Folder	143
Annual Ratio Report - 5 Years	144
EBIT Multiple Peer Analysis	145
EBIT Multiple Peer Analysis - GICS	146
Forecasted Values	147
Profitability	148
Quarterly Ratio Report	152
Reports in the Restated Reports Folder	153
Annual Income Statement - 10 Years - Restated	154
Annual Income Statement - 5 Years - Restated	156
Supplemental Summary - 10 Years - Restated	158
Reports in the Sector & Industry Reports Folder	159
Annual Balance Sheet for User Defined Set	160
Annual Income Statement for a User Defined Set	161
Average Annual Balance Sheet for a User Defined Set	162
Average Annual Income Statement for a User Defined Set	163
Average Annual Ratio for a User Defined Set	164
Financial Summary (Including Industry Comparisons) - 5 Years	166
Financial Summary (Excluding Industry Comparisons) - 5 Years	168
Financial Summary (Including GICS Industry Comparisons) - 5 Years	170
Reports in the Transfer Pricing Folder	173
Advertising Expense as a Percent of Sales Analysis	174
Berry Ratio Analysis	176
Gross Profit Margin Analysis	178
Markup Analysis	180
Operating Profit Margin Analysis	184
Ratio Analysis	186
Reports in the Trend Reports Folder	189
Annual Trend Balance Sheet	190

Return Contribution Report by Sector - 1 Yr.	202
Return Contribution Report by Sector (GICS) - 1 Yr.	204
Sector P/E Multiple Report.	206
Sector GICS P/E Multiple Report.	208
Target Prices	210
Excel Spreadsheet Templates	211

Market Charting and Performance Summary	259
Industry Charting	259
Market Charting	260
Market Performance Summary	262
Multiple Regression	263
Multiple Regression Analysis	263
Portfolio Analysis Templates	264
Chart Top 10 Companies	264
Portfolio Allocation	266
Portfolio Weight Comparison	268
Snapshot Company Overview	270
Company Snapshot	270
Quick Overview	272
Transfer Pricing	273
Business Description with Financial Overview	273
Business Description Company Overview	274
Overview with Business Description	276
Valuation/Estimates Templates	278
Detailed Comparison of Fundamental & Valuations	278
Dividend Discount Model	282
DuPont Analysis	283
DuPont Analysis - Quarterly	284
Evaluation Model	286
FIRST CALL with Trends	290
I/B/E/S with Trends	292
Last 12 MM Comparable Ranking	294
Scoring Report	296
Valuation Model	298

The Chart Library

What is the Chart Library?	1
Selecting a Chart Which Meets Your Needs	2
Running a Chart	4
Opening a Research Insight Chart Using Excel	6
Charts in the Fundamental Folder	9
Capital Structure - Quarterly	10
Comparative Compound Growth - Sales 5 Year	11
Gross Profit Margin vs. Sales	12
Receivables Turnover vs. Sales	13
Sales vs. Income Before Extra Items	14

Charts in the Line of Business Folder	15
Line of Business - Operating Profit.....	16
Line of Business - Sales.....	17
Charts in the Market Folder	19
5 Year Total Return to Shareholders.....	20
Decile Analysis-Beta vs. Growth Rate and P/E	21
Dividend Yield vs. Relative to S&P Industry Index	22
Economic Returns - 10 Yrs.....	23
Returns by Stock Rank.....	24
S&P 500 Earnings Yield vs. 3 Month T-Bills	25
S&P 500 Earnings Yield vs. 30 Year. Government Bonds.....	26
S&P 500 Price vs. 30 Year. Government Bonds	27
Total Return vs. S&P 500 - Monthly	28
Value of \$100 With Income Compounded Annually - 10 Yrs.....	29
Value of \$100 With Income Compounded Annually - 20 Yrs.....	30
Charts in the Peer Folder	31
Debt to Equity vs. Peer Companies (Quartiled)	32
Earnings Before Depreciation vs. Peer Set	33
Net Profit Margin vs. Peer Companies (Quartiled)	34
Return on Assets vs. Peer Set	35
Return on Average Equity vs. Peer Companies	36
Return on Equity vs. Peer Set.....	37
Charts in the Pricing Folder	39
Comparative Price/Earnings Ratio	40
Earnings & Price Momentum	41
Price and EPS	42
Price Return vs. S&P 500 - Daily	43
Price Return vs. S&P 500 - Monthly.....	44
Price Value Base - Annual	45
Price Value Base - Daily.....	46
Price/Book Ratio vs. Relative to S&P Industry Index	47
Price/Earnings Monthly vs. Relative to S&P Industry Index	48
Price/Earnings Ratio vs. 30 Year Government Bond	49
Price/Sales Ratio vs. Industry Sector.....	50
Price-Close Daily vs. 14 Day Relative Strength Index	51
Price-Close Monthly - 10 Yrs.....	52
Price-Close Monthly - Relative to S&P Industry Index	53
Price-Close vs. Earnings Per Share and Dividend Per Share	54
Price-High/Low/Close - Volume	55