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# Chapter 1

## Welcome to Beyond Basics

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As a current user of Standard & Poor's Research Insight<sup>SM</sup>, you know how much reliable, insightful financial information this powerful analytic software delivers. By now you've become familiar with the basic functions of the software, including the numerous pre-defined company reports and charts it contains.

This manual shows you how to add your own data to Research Insight and create your own databases with the Research Insight Database Management System. This manual also describes how to incorporate data from subscription databases and the Value Added data download.

This manual will introduce you to the advanced features of Research Insight; it is an appropriate resource if you are

- an experienced Research Insight user
- well-versed with the content of *Standard & Poor's Research Insight - Getting Started*
- interested in incorporating your own information into Research Insight
- interested in incorporating additional COMPUSTAT<sup>®</sup> databases into Research Insight

## The Database Management System

The Standard & Poor's Research Insight Database Management System is designed to be the single, integrated solution to your financial analysis needs—a system offering unparalleled flexibility.

Access our diverse subscription databases including Daily Market Data, Daily Fundamental updates, COMPUSTAT (Classic), Earnings, Cash Flow and Revenue Estimates (additional subscriptions required).

Incorporate Index Fundamental data, Economic and Sector data, Insider Trading and Institutional Ownership data, Business Descriptions and more in the Value Added Data download (included in the basic subscription).

Integrate your own proprietary information and/or create your own databases for further depth.

## Adding Your Own Data to Research Insight

Research Insight makes it easy to integrate your own information, whether on a small or large scale. You can add a single company to the system, or you can add your own specialized data item and import values for 5,000 companies.

Here are a few examples of the flexibility of the Research Insight Database Management System:

- Add and define your own specialized data items
- Change data values and add forecasting values into the future
- Add one or more companies not available in your subscription database
- Add segment information to a company
- Add a secondary stock issue and the corresponding market data to a company
- Import a large ASCII file of data values
- Export concepts to share with colleagues
- Redefine a concept or add your own new concept
- Add a currency to the Global database
- Create one or more of your own custom databases
- Share your own custom databases on a network

## Additional Resources

For a basic understanding of Research Insight, refer to the *Standard & Poor's Research Insight - Getting Started* manual, a step-by-step guide to Research Insight. Getting Started is available in both North America and Global versions.

The *Standard & Poor's Research Insight Report and Chart Library* offers a visual guide to the pre-defined reports and charts available in Research Insight. Also available in North America and Global versions.

On-line help provides you with step-by-step instructions for every powerful feature of Research Insight and comprehensive definitions for every data item in the COMPUSTAT (North America) and COMPUSTAT (Global) databases.

Visit our web site at <http://support.compustat.com> for additional resources.

## Customer Support

Our highly-trained team of professionals can assist you with any questions or concerns about your subscription to Research Insight.

### Telephone

The toll-free number for U.S. and Canadian clients is **800.523.4534** between 6:00 a.m. and 6:00 p.m. (MST), Monday through Friday.

In Mexico, dial **01.800.288.2872**, after the prompt dial **800.523.4534**.

International clients can call **44.20.7826.8580** between 9:00 a.m. and 5:30 p.m. (GMT).

### Email

Email the Customer Support center at [clientsupport@standardandpoors.com](mailto:clientsupport@standardandpoors.com).